

| Web Brochure  | \$99.95  |
|---|--|
| Single Page website featuring your company name, logo if provided, contact information, products or services overview, and one industry-specific image. This is great for start-up businesses looking to make their debut on the web.   |  |
| 3-Page Website Package  | \$199.95   |
| Three content pages including Home, Products or Services, and Contact. Great for the start-up business that has a little more information to share.   |  |
| 5-Page Website Package  | \$299.95   |
| Five content pages include Home, About Us, Products or Services, FAQ, and Contact. Great for a variety of business styles, this is one of our most popular package options.   |  |
| Basic E-commerce Package  | \$1399.95  |
| Basic, direct-checkout shopping cart system compatible with PayPal. Great for a smaller shop, this package comes with a Product Maintenance tool, allowing you to add or edit products and categories. We add the first ten categories with one product in each category, and teach you how to maintain your items yourself, quickly and easily!  |  |
| Advanced E-commerce Package   | \$2399.95  |
| A fully customized, direct checkout shopping cart, using your company's payment processor*. This customized shopping area is designed just for you, to match the look and feel of your website layout! Fully integrated and user-friendly administrative control panel allows you to manage products, update featured items and promotions, and more, all from any computer with web access. We get you started by adding up to ten categories with one product in each category, and teach you how to maintain your items yourself, quickly and easily. Support for digital (downloadable) goods and other features available with this package (subject to compatibility limitations. Some features may require additional monthly hosting charges). Contact us for more information. |  |
| Extra Features & Services   |  |
| Additional pages (available on select packages only) Basic 4-line contact form Flash Image Gallery (4 categories, 10 images per category) Flash Intro or Banner with 5 transitioning Images Flash Intro or Banner with 5 transitioning lines of Text  Website Maintenance Options   | \$50.00<br>\$25.00<br>\$250.00<br>\$150.00<br>\$150.00 |
| ·   |  |
| We offer site maintenance and content updating services for existing clients only. Our minimum charge for website updates/maintenance is \$50.00, and all maintenance services are priced individually. If you'd like us to update your site, please give us a call and schedule an appointment with a sales representative who will be happy to work with you.   |  |
| Custom Design & Development Services  |  |
| Fully custom static websites start at \$500.00, plus \$100.00 per page. We also offer customized dynamic site development on a per-project basis. Please contact us for a quote.  |  |

## Domain registration is included in all packages.

Please contact us for more information.

Principle Media - Custom Web Design & Development P.O. Box 830043
Richardson, TX 75083
Tel: 817-235-9227

Fax: 469-574-5024

Email: principle@principle-media.com

